

Cancer Wig Provider Announces Partnership with Luminous Breast Cancer Foundation

Recover With Confidence™, a nationwide leader in providing products and services to women who have been afflicted with cancer, will join forces with Luminous Breast Cancer Foundation to offer patients individualized products and support to aid in the recovery process.

Ft. Lauderdale, FL (PRWEB) August 2, 2010 - *Recover With Confidence™* (RWC) is pleased to announce an alliance with *Luminous Breast Cancer Foundation* with the purpose of improving both the health and welfare of those women who have been tragically afflicted with cancer. *RWC* has made available their vast member network in order to provide highly personalized services, as well as access to their stunning line of cancer wigs that have been proven to aid in the recovery process.

"This is a perfect match," explained Rhonda McCarthy, Spokesperson for *Recover With Confidence™*. "*Luminous* is committed to assisting the uninsured and under-served breast cancer patient, and our own philosophy runs parallel to that. We provide the best products in the world and we also believe that any woman recovering from cancer should have access to compassionate and personalized services, regardless of who they are."

The Luminous Breast Cancer Foundation, in its sixth year, offers educational and support programs to women during all phases of their cancer treatment, from prevention, diagnosis, treatment and recovery. "Our foundation also accepts applications for assistance from those who are financially challenged, which is an easy state to reach with medical bills," explains foundation President and C.E.O Alexandra Boos.

"Recovering from cancer is a frightening and confusing experience," says Boos. "With our background and experience, we've learned how to offer the right type of support to these women in a way that allows them to cease worrying about money and allows them, instead, to focus on their recovery and getting back to their lives and careers. Recovery patients deserve to heal with dignity and our new association with *Recover With Confidence* will make it simpler to help those who so desperately need it."

A great majority of women whose cancer is treated by chemotherapy end up losing their hair, causing them stress and anxiety. The powerful medications used in chemotherapy attack cancer cells, as well as healthy cells that cause hair to grow. As a result, women can lose hair on their scalp as well as all over their bodies. Most patients will regrow their hair after the treatment is complete, but that process can take up to one year.

“Medical experts agree that maintaining the most natural appearance after treatment helps a woman to heal faster,” says McCarthy. “This partnership makes it possible for a woman to return to work, spend time with her children, be intimate with her husband and look in the mirror, all while looking like she did before she lost her hair. This is about more than helping someone to heal; it’s about helping them recover their confidence and maintaining their dignity.”

To learn more about *Recover With Confidence*, please visit <http://www.recoverwithconfidence.com/>. To learn more about the *Luminous Breast Cancer Foundation* or to apply for assistance, please visit <http://luminousfoundation.org/>.